

**Subject:** REMINDER: You're Invited! Join Us at an Economic Development Strategy Stakeholder Meeting

**From:** "General Manager Jan Perry, Los Angeles EWDD" <jan.perry@lacity.org>

**Date:** 09/28/2017 12:05 PM

**To:** lparker@sanpedrobid.com

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## Project Overview

The City of Los Angeles Economic and Workforce Development Department (EWDD) has been tasked by the Mayor and City Council with developing a Citywide Economic Development Strategy and Five-year Implementation Plan. This Strategy will serve as a guiding document to drive economic development in the City of Los Angeles. The Strategy will likely address a range of initiatives included, but not limited to:

- Specific actions and programs that the City can take to help **drive the local economy** forward;
- Initiatives that support **expanded economic opportunity** for the City's residents;
- Key **City investments** required to accomplish these and other objectives; and
- **Partnerships and collaboration** to achieve desired outcomes.

The Strategy is being prepared by a team led by HR&A Advisors, Inc., under a contract with the City.

## Please Join Us at a Stakeholder Workshop

### Why You?

EWDD and HR&A would like to hear from individuals and organizations across the City who are actively working to strengthen the Los Angeles economy in general, or in neighborhoods struggling with historic or structural under-investment.

You, or your organization, have been identified as a stakeholder performing this work, and we are requesting your participation in a hands-on prioritization workshop that is critical to ensuring that the Strategy represents a robust and equitable Los Angeles economy in the years ahead.

### What Do We Need?

During the workshop, you and fellow stakeholders will be asked to help refine and prioritize a list of strengths, weaknesses and potential strategy targets developed during HR&A's initial analysis. You will also be asked provide feedback about the following questions:

- *What strategies would support economic development for City residents?*
- *What do the City's economy and businesses need to grow and become more resilient?*
- *What do you or your organization need to support economic development?*
- *What has your experience been with past economic development initiatives?*

### When and Where?

We look forward to hearing from you! Please contact [LAEDS@ArellanoAssociates.com](mailto:LAEDS@ArellanoAssociates.com) with any questions about this workshop. We look forward to seeing you on October 4 at the Wilmington Senior Center. Light refreshments will be served.

Wilmington Workshop  
**Wednesday, October 4, 2017**  
5:30 p.m. - 7:30 p.m.

Wilmington Senior Center  
1371 Eubank Ave  
Wilmington, CA 90744

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[DASH Wilmington](#) serves this area.

[Click here](#) to RSVP. Please RSVP by Monday, October 2.

Unable to join us? Please participate in our [online survey](#).

Arellano Associates, 5851 Pine Ave., Suite A, Chino Hills, CA 91709

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